# URBAN NEST

Redefining Home Improvement Services

#### WHO WE ARE

Urban Nest represents a premium approach to home improvement services, specializing in post-sales services & installations, construction, interior design and execution.

Accredited by Startup India, we embody a commitment to innovation and reliability in every project we undertake.

#### WHAT WE DO

At Urban Nest, we are dedicated to exceeding expectations through meticulous planning, expert craftsmanship, and unparalleled customer service. Join us on a journey where quality meets creativity, transforming your vision into reality with confidence and distinction.



#### **OUR VISION**

To be the leading provider of premium home improvement, construction, and maintenance services, bridging the gap between brands and customers with our highly qualified professionals and innovative solutions.

#### **OUR MISSION**

To deliver premium home improvement, construction, and maintenance services with highly qualified professionals and innovative solutions, fostering lasting relationships with customers and partners through excellence and reliability.



#### By Brands

Struggle to find skilled & reliable workers for on-site installation / services/ repair for their products. Their In-house teams are expensive and inefficient. External service providers are unorganised and fragmented, leading to lack of uniform service.



#### By End User

In India, the home improvement market lacks DIY culture and suffers from poor service quality, with gaps between expectations and reality. Organised players are absent, and aggregator platforms disappoints the customer experience.



#### By Tradesman

More than 50+ Million Tradesman in our country are either poorly skilled or unable to understand the new product. They have a very low-income and they are also not willing to invest their time and energy in getting upskilled.





#### For Brands

A curated pool of highly skilled technicians, available on demand, ensures prompt and expert service for home improvements, construction, and maintenance needs, delivering reliable solutions and customer satisfaction.



#### For End Users

By removing the hassle of discovery and eliminating uncertainties, offers peace of mind with extended warranty and annual maintenance contracts (AMC) that customers can trust.



#### For Tradesman

Access continuous employment opportunities to enhance quality of life through earning potential, supported by lifelong learning and career advancement, alongside comprehensive insurance coverage for both self and family.





#### Post Sale Installation

We are experienced in Installing Wardrobes & Modular Kitchens, Electrical Work, Painting, Flooring, Digital Lock Installation, Smart Home Installation, False Ceiling & Home Deep Cleaning.



#### Construction

We are having supremely experienced team which is known for building homes as per the customer's satisfaction in a most luxurious way within the promised timeline.



### Luxury Painting

With our premium painting services, you may witness the height of luxury in art, where each brushstroke reveals a tale of grace, passion, and beauty.





## OUR NEXT STEPS

We are planning to launch 7 more cities apart from Chennai before the end of 2027.

We are in the process of launching our own CRM for Project Management & Sales.

We are planning to launch more categories in the home improvement domain.

\*Currently we are providing our premium services in Chennai



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